



Robert Greene Sterne  
Jorge A. Goldstein  
David K.S. Cornwell  
Robert W. Esmond  
Tracy-Gene G. Durkin  
Michele A. Cimbala  
Michael B. Ray  
Robert E. Sokohl  
Eric K. Steffe  
Michael Q. Lee  
John M. Covert  
Robert C. Millonig  
Donald J. Featherstone  
Timothy J. Shea, Jr  
Michael V. Messinger  
Judith U. Kim  
Jeffrey T. Helvey  
Eldora L. Ellison

Donald R. Banowitz  
Peter A. Jackman  
Brian J. Del Buono  
Mark Fox Evans  
Vincent L. Capuano  
Elizabeth J. Haanes  
Michael D. Spedth  
Kevin W. McCabe  
Glenn J. Perry  
Edward W. Yee  
Grant E. Reed  
Virgil Lee Beaton  
Theodore A. Wood  
Joseph S. Ostroff  
Jason D. Eisenberg  
Tracy L. Muller  
Jon E. Wright  
LuAnne M. DeSantis

Ann E. Summerfield  
Helene C. Carlson  
Cynthia M. Bouchez  
Timothy A. Doyle  
Gaby L. Longworth  
Lori A. Gordon  
Laura A. Vogel  
Bryan S. Wade  
Bashir M.S. Ali  
Shannon A. Carroll  
Anbar F. Khal  
Michelle K. Holoubek  
Marsha A. Rose  
Scott A. Schaller  
Lei Zhou  
W. Blake Coblenz  
James J. Pohl  
John T. Haran

Mark W. Rygiel  
Michael R. Malek\*  
Carla Ji-Eun Kim  
Doyle A. Siever\*  
Ulrike Winkler Jenks  
Paul A. Calvo  
Robert A. Schwartzman  
C. Matthew Rozier\*  
Shameek Ghose  
Randall K. Baldwin  
Registered Patent Agents\*  
Karen R. Markowicz  
Matthew J. Dowd  
Julie A. Heider  
Mita Mukherjee  
Scott M. Woodhouse  
Peter A. Socarras

Jeffrey K. Mills  
Danielle L. Letting  
Lori Brandes  
Steven C. Oppenheimer  
Aaron S. Lukas  
Gaurav Asthana

Of Counsel  
Edward J. Kessler  
Kenneth C. Bass III  
Marvin C. Guthrie  
Christopher P. Wrist

\*Admitted only in Maryland  
\*Admitted only in Virginia  
\*Practice Limited to  
Federal Agencies

August 28, 2007

WRITER'S DIRECT NUMBER:  
(202) 772-8774  
INTERNET ADDRESS:  
TDOYLE@SKGF.COM

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Art Unit 2157

Re: U.S. Utility Patent  
Patent No. 7,065,555; Issued: June 20, 2006  
For: **System and Method Related to Generating and Tracking an Email Campaign**  
Inventors: Foulger *et al.*  
Our Ref: 2222.9480001

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Request for Change of Attorney Docket Number Pleading
2. Statement Under 37 C.F.R. 3.73(b) with Supplemental Sheet;
3. One return postcard.

It is respectfully requested that the attached postcard be stamped with the date of filing of these documents, and that it be returned to our courier.

In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Timothy A. Doyle  
Attorney for Patentees  
Registration No. 51,262

TAD/brc

Enclosures



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent of:

Foulger *et. al.*

Patent No.: 7,065,555

Issued: June 20, 2006

For: **System and Method Related To  
Generating And Tracking An  
Email Campaign**

Confirmation No.: 3649

Art Unit: 2157

Examiner: Barot, Bharat

Atty. Docket: 2222.9480001

**Request for Change of Attorney Docket Number Pleading**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants respectfully request that the attorney docket number for the above-captioned application be changed from "2018.0040001" to -- 2222.9480001 --. Kindly use this attorney docket number in any future correspondence addressed to the undersigned.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Timothy A. Doyle  
Attorney for Patentees  
Registration No. 51,262

Date: August 28, 2007

1100 New York Avenue, N.W.  
Washington, D.C. 20005-3934  
(202) 371-2600



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO/SB/96 (04-07)  
Approved for use through 09/30/2007. OMB 0651-0031  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

**STATEMENT UNDER 37 CFR 3.73(b)**

2222.9480001

Applicant/Patent Owner: Michael G. Foulger et al.

Application No./Patent No.: 7,065,555 Filed/Issue Date: June 20, 2006

Entitled: SYSTEM AND METHOD RELATED TO GENERATING AND TRACKING AN EMAIL CAMPAIGN

Archeron Limited LLC, a Limited Liability Company  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %)

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Michael G. Foulger et al. To: ICPLANET ACQUISITION CORPORATION  
The document was recorded in the United States Patent and Trademark Office at  
Reel 012078, Frame 0391, or for which a copy thereof is attached.
2. From: Michael G. Foulger et al. To: ICPLANET CORPORATION  
The document was recorded in the United States Patent and Trademark Office at  
Reel 016348, Frame 0223, or for which a copy thereof is attached.
3. From: ICPLANET CORPORATION To: HALL, KINION & ASSOCIATES, INC.  
The document was recorded in the United States Patent and Trademark Office at  
Reel 018263, Frame 0642, or for which a copy thereof is attached.

☒ Additional documents in the chain of title are listed on a supplemental sheet.

☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (*i.e.*, a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Timothy A. Doyle  
Signature

Timothy A. Doyle, Reg. No. 51,262

Printed or Typed Name

Authorized Person

Title

28 AUG 07  
Date

202-371-2600

Telephone Number

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



**Statement Under 37 CFR 3.73(b)**

**Supplemental Sheet**

Applicant/Owner: Michael G. Foulger, et al.

Application No./Patent No.: 7,065,555

Filing Date/Issue Date: June 20, 2006

Title: SYSTEM AND METHOD RELATED TO GENERATING AND TRACKING  
AN EMAIL CAMPAIGN

Name of Assignee: Archeron Limited LLC

Type of Assignee: Limited Liability Company

**Additional Documents in the Chain of Title:**

4. From: HALL, KINION & ASSOCIATES, INC. To: KFORCE INC.

The document was recorded in the United States Patent and Trademark Office at Reel: 018257; Frame: 0579, or for which a copy thereof is attached.

5. From: ICPLANET CORPORATION To: KFORCE INC.

The document was recorded in the United States Patent and Trademark Office at Reel: 019002; Frame: 0645, or for which a copy thereof is attached.

6. From: KFORCE INC. To: ARCHERON LIMITED LLC

The document was recorded in the United States Patent and Trademark Office at Reel: 019550; Frame: 0768, or for which a copy thereof is attached.



09/841,186

**SYSTEM AND METHOD RELATED TO GENERATING AND TRACKING AN  
EMAIL CAMPAIGN**08-01-  
2007::15:04:40**Patent Assignment Abstract of Title****Total Assignments: 6****Application #:** 09841186**Filing Dt:** 04/25/2001**Patent #:** 7065555**Issue Dt:** 06/20/2006**PCT #:** NONE**Publication #:** US20020032738**Pub Dt:** 03/14/2002**Inventors:** Michael G. Foulger, Thomas R. Chipperfield, Jeremy S. Cooper, Andrew C. Storms**Title:** SYSTEM AND METHOD RELATED TO GENERATING AND TRACKING AN EMAIL CAMPAIGN**Assignment: 1****Reel/Frame:** 018263 / 0642**Received:** 09/15/2006**Recorded:** 09/15/2006**Mailed:** 09/18/2006**Pages:** 12**Conveyance:** ASSET PURCHASE AGREEMENT**Assignor:** ICPLANET CORPORATION**Exec Dt:** 02/05/2001**Assignee:** HALL, KINION & ASSOCIATES, INC.  
185 BERRY STREET  
SUITE 4600  
SAN FRANCISCO, CALIFORNIA 94107**Correspondent:** BRYAN S. WADE1100 NEW YORK AVE., N.W.  
WASHINGTON, DC 20005**Assignment: 2****Reel/Frame:** 012078 / 0391**Received:** 08/21/2001**Recorded:** 08/13/2001**Mailed:** 10/22/2001**Pages:** 4**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).**Assignors:** FOULGER, MICHAEL G.**Exec Dt:** 07/25/2001

CHIPPERFIELD, THOMAS R.

**Exec Dt:** 07/25/2001

COOPER, JEREMY S.

**Exec Dt:** 07/25/2001

STORMS, ANDREW C.

**Exec Dt:** 07/25/2001**Assignee:** ICPLANET ACQUISITION CORPORATION  
637 OLIVE AVENUE  
NOVATO, CALIFORNIA 94945**Correspondent:** STERNE, KESSLER ET ALJEFFREY S. WEAVER  
1100 NEW YORK AVENUE N.W.  
SUITE 600  
WASHINGTON, D.C. 20005-3934**Assignment: 3****Reel/Frame:** 016348 / 0223**Received:** 08/03/2005**Recorded:** 08/03/2005**Mailed:** 08/03/2005**Pages:** 10**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).**Assignors:** FOULGER, MICHAEL G.**Exec Dt:** 05/01/2003

COOPER, JEREMY S.

**Exec Dt:** 06/27/2004

CHIPPERFIELD, THOMAS R.

**Exec Dt:** 04/25/2003

STORMS, ANDREW C.

**Exec Dt:** 04/28/2003**Assignee:** ICPLANET CORPORATION  
4000 CIVIC CENTER DRIVE  
SUITE 210  
SAN RAFAEL, CALIFORNIA 94903**Correspondent:** STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C1100 NEW YORK AVENUE, N.W.  
WASHINGTON, DC 20005**Assignment: 4****Reel/Frame:** 018257 / 0579**Received:** 09/15/2006**Recorded:** 09/15/2006**Mailed:** 09/15/2006**Pages:** 19**Conveyance:** MERGER (SEE DOCUMENT FOR DETAILS).**Assignor:** HALL, KINION & ASSOCIATES, INC.**Exec Dt:** 04/05/2004**Assignee:** KFORCE INC.1001 EAST PALM AVENUE  
TAMPA, FLORIDA 33605

**Correspondent:** BRYAN S. WADE  
1100 NEW YORK AVE., N.W.  
WASHINGTON, DC 20005

**Assignment: 5**

**Reel/Frame:** 019002 / 0645    **Received:** 03/13/2007    **Recorded:** 03/13/2007    **Mailed:** 03/13/2007    **Pages:** 11

**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

**Assignor:** ICPLANET CORPORATION

**Exec Dt:** 12/21/2006

**Assignee:** KFORCE INC.  
1001 E. PALM AVE.  
TAMPA, FLORIDA 33605

**Correspondent:** STERNE KESSLER GOLDSTEIN & FOX P.L.L.C.  
1100 NEW YORK AVE., NW  
WASHINGTON, DC 20005

**Assignment: 6**

**Reel/Frame:** 019550 / 0768    **Received:** 07/16/2007    **Recorded:** 07/16/2007    **Mailed:** 07/16/2007    **Pages:** 11

**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

**Assignor:** KFORCE INC.

**Exec Dt:** 06/01/2007

**Assignee:** ARCHERON LIMITED LLC  
2711 CENTERVILLE ROAD  
SUITE 400  
WILMINGTON, DELAWARE 19808

**Correspondent:** STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.  
1100 NEW YORK AVENUE, N.W.  
WASHINGTON, DC 20005

Search Results as of: 08/01/2007 15:04:27 PM

**Disclaimer:**

*Assignment information on the assignment database reflects assignment documents that have been actually recorded.*

*If the assignment for a patent was not recorded, the name of the assignee on the patent application publication or patent may be different.*

*If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 571-272-3350*

---

**Close Window**